

TITLE: Evaluating DUI Program Impact in Quasi Experiments

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PROJECT OBJECTIVE:

To increase awareness of the need for rigorous research designs in evaluating DUI intervention programs and to present examples where quasi experiments have produced relatively equivocal results.

SUMMARY:

This paper reviews the limitations of quasi-experimental evaluation procedures commonly used in assessing DUI educational and remediation treatment programs. Although conventional designs for removing bias are usually flawed, examples are cited where relatively unequivocal inferences can be reached regarding the presence or absence of a positive treatment effect. In general, it is argued that randomized experimental designs are superior to quasi-experiments and should be used much more extensively than has been the case.

IMPLEMENTATION STATUS OF FINDINGS AND RECOMMENDATIONS:

Not applicable.

SUPPLEMENTARY INFORMATION:

This paper was presented at the *International Conference on DUI Education and Prevention*, Santa Monica, May 13-15, 1994. It was subsequently published in *Alcohol, Drugs & Driving*, 10(3-4),207-215, 1994.