



# Occupational Licensing Industry News

## OLIN 2019-01

# Motorcycle Label (Hangtag) Requirements

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**Issue Date: January 02, 2019**

### New Information

Effective immediately, pursuant to *California Vehicle Code (CVC)* §§11712.5 and 24014, all motorcycle hangtags are required to include the following information:

- Vehicle identification number (VIN).
- Manufacturer's suggested retail price (MSRP) for each new motorcycle for sale or display.

### Procedures

All motorcycle hangtags **must be** resubmitted to the Department of Motor Vehicles (DMV) for review and approval upon **renewal** of the license.

Submit proposed hangtags for review and approval to:

Department of Motor Vehicles  
Occupational Licensing  
8243 Demetre Avenue, MS L224  
Sacramento, CA 95828  
Attn: Compliance Unit

**IMPORTANT:** Manufacturers are required to submit the actual hangtag to DMV. Photocopies will **not** be accepted.

### Compliance

If a motorcycle manufacturer is currently licensed, they must submit the current version of the hangtag with their renewal application. DMV will review the hangtag for compliance with statutory and regulatory requirements. Once approved by DMV, a manufacturer is not required to submit a hangtag during subsequent renewal cycles. However, if a motorcycle manufacturer wants to change or modify a DMV-approved hangtag, the proposed version **must** be submitted to DMV for approval **prior** to use and distribution.

Each motorcycle dealer and manufacturer licensed under *California Vehicle Code (CVC)*, Division 5, Chapter 4, Article 1, shall specifically list **all required** information pursuant to CVC §§11712.5, 11713.1, and 24014 and *California Code of Regulations (CCR)* §262.03 on the DMV-approved label that is affixed to the handlebars of the motorcycles that they offer for sale.

Any motorcycle dealer or manufacturer found to be noncompliant with regulatory requirements or statute may be subject to disciplinary action(s) pursuant to CVC §11705.

**NOTE:** Per CVC §24014(b) and CCR §262.03, charges for delivery/freight and preparation are permissible only to the extent that these fees are not reimbursed by the manufacturer or other party.

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### **Background**

Assembly Bill 2227, Freidman, Chapter 187, Statutes of 2018, requires a VIN and MSRP for each new motorcycle for sale or display.

Existing law imposes specified requirements on manufacturers and dealers of motor vehicles and motorcycles sold or leased in this state. Dealers are prohibited from selling, offering for sale, or displaying, any new, assembled motorcycle on its premises, unless there is securely attached to the handlebars of the motorcycle a label, approved by the DMV, and furnished by the manufacturer. Under existing law, that label is required to clearly indicate specified information, including the recommended retail price of the motorcycle and for each accessory or item of optional equipment physically attached to the motorcycle at the time of delivery to the dealer. This memo is a supplement to OLIN 2017-03 Motorcycle Label Requirements.

### **References**

*California Vehicle Code* §§11705, 11712.5, 11713.1, 2401, and 24014(b)

*California Code of Regulations* §262.03

OLIN 2017-03 Motorcycle Label Requirements

### **Distribution**

Notification that this memo is available online at [www.dmv.ca.gov](http://www.dmv.ca.gov) under Publications and made via California DMV's Automated Email Alert System in January 2019 to the following:

- Vehicle Dealer
- Vehicle Manufacturer

### **Contact**

Direct questions regarding this memo to the Occupational Licensing Compliance Unit at (916) 229-3154.